
MAGAZINE PROGRAMS

Harris Connect is always looking for ways to be able to continue to offer our no-cost service. As our costs for extensive biographical research and publishing continue to rise, it has become more and more difficult to cover our expenses solely through the sale of our products.

Harris has partnered with Synapse and is pleased to offer your constituents, as per your contract, various opportunities to select magazines at a discount of 40-60%, if not totally free. The combination of these programs allows your constituents to take full advantage of offerings fitting their lifestyle. It's our way of saying "thank you" for participating in the Harris Publication Program.

Features of our Teleservices Magazine Program

- Synapse's toll-free number, 800-607-9869, is printed on the billing descriptor of the customer's statement, providing access to Synapse's 24/7 customer service.
- Pre-billing and price increase/decrease notifications are sent before any billing event, no matter how many years a customer stays in the program. The customer will never be charged without being notified.
- Three-month risk-free trial period where the customer can call and cancel at any time and never be charged. If the customer wants to continue their subscriptions beyond the free period, their credit cards will be automatically billed at a discount rate off the newsstand price.
- 45-day grace period after the initial billing event during which the customer can receive a full refund of the charges. After the 45-day grace period, a refund is still available at a prorated amount.
- Billing descriptors that identify the magazine title and merchant name. This reduces customer confusion and, in turn, the question of "What's this charge for?"