

IMPORTANT INFORMATION FOR ALL PLHS ALUMNI:
PLHS Alumni Directory Update Project

Dear Pointer Alums,

We need your help. Once again we have partnered with Harris Connect (the company who host our online directory and broadcast email system) to do an update of our Alumni contact information. This is an important project as it helps us to have the most comprehensive and current listing of all Pointer Alumni. We have worked with Harris to do this updating in the past and have been very happy with their resources, security, and service. As you can imagine, seeking out and updating records for over 35,000 alumni is not a task we could do ourselves! This project is endorsed by PLHS Alumni, the Pointer Association and the school.

The information we gather through this project is used to assist reunion chairs in planning and executing their events, and to keep our Alumni in contact with the school. It also serves as the master database for all Pointer alumni. As stewards of this valuable Pointer info, we take every precaution to ensure the security of your data....including asking Reunion chairs to sign off on a contract acknowledging that the use of the info we provide is for Reunion activity only. Having worked with Harris on prior update projects we are very satisfied with their commitment to the security and privacy of our information.

We know nobody likes solicitation calls....so Harris provides you with the opportunity to contact them before they contact you. Here is what happens during this project:

1. You will receive a post card and/or email from Harris Connect asking you to call a dedicated phone number for PLHS Alumni/Pointer Association to update your contact info. It only takes a few minutes to make that call and ensure that your information is current. If you wish to call prior to receiving the post card the dedicated line for PLHS will be open beginning Monday January 16th at 800 796-3014. Once you have called in you should not receive additional contact from Harris.
2. Please go through the information they have for you very carefully. Sometimes multi-generation Pointer family member will have records that have been confused over the years (ie: child's name with parent's grad year....)
3. During the call you will be given the opportunity to set privacy preferences for your info. There are several options to ensure your privacy including the choice to opt out of having your info included in either the hard copy directory book, or visible in the online directory.

4. You will be offered the option to purchase a book or DVD of the directory. This is totally optional so do not feel pressured to purchase the book. (That said, many alums choose to purchase it to stay in contact with classmates. The directory book is not available after the project closes so this would be the only time to order one.)
5. During the call, Harris will also offer a Magazine Subscription program. Again, this magazine offer is totally optional so please do not feel obligated. I know some people were off put by this last time we did an update, but it is something Harris has to offer to help them offset some of their expenses for doing this project for us free of charge.
6. If you do not make the phone call, you will likely receive another postcard and/or phone call. Harris tries multiple times to make contact to be sure you have the opportunity to update your info. If you wish to be put on their do not call list, please call 888 201-1301. Your information will not be updated in the directory.
7. Harris records 100% of their calls for quality purposes. In the event there is a problem they will go back to that recording to help resolve it.

We hope to get updates from as many Pointer Alumni as possible to ensure the success of this project. Please tell your fellow Pointers about it, suggest they go to plhsalumni.org for more info and FAQ, and let them know that if they do not receive a post card or call they should call in to the dedicated PLHS directory update line (800 796-3014).

This project should not cause you to receive additional solicitation calls, or junk mail. (The only email you should receive is from Harris during the project, and our PLHS Alumni eUpdates which include Alumni event and Reunion information. You can opt out eUpdate emails at anytime.)

For a list of Frequently Asked Questions go to [FAQ](#).

If you have concerns regarding the project, contact Harris Connect Customer Service at 800 877-6554.

For more information contact me via <http://plhsalumni.org/contact.html>

Once a Pointer, Always a Pointer!
Kim Melhorn Jessop '73
Alumni Director, Pointer Association
www.plhsalumni.org